



2022 CELEBRATION SPONSORSHIP INFORMATION

Investing in **The May 20th Society** offers an opportunity for organizations to showcase the accomplishments of our City and County, while reviving an important part of North Carolina's history. Sponsors support The May 20th Society's mission to share our important history with the community, our revolutionary spirit, and recognize the unique Charlotte and Mecklenburg County Events related to the Mecklenburg Declaration of Independence that have defined our community for over two centuries.

Corporate sponsorship levels for The May 20th Society's 2022 events are as follows:

James Jack Sponsor (\$5,000)

Recognition

- ❖ Printed logo recognition on website and at all May 20th Society events including premier logo placement at noon commemoration of Mecklenburg Declaration of Independence on May 20th on corner of Trade and Tryon Streets
- ❖ Verbal recognition at all PR events as a sponsor
- ❖ Positive visibility among corporation, customers, employees and community-at-large

Participation

- ❖ 6 complimentary tickets to Captain James Jack Colonial Dinner and Fundraiser including VIP meet and greet with Keynote Speaker, John Hood
- ❖ Company Representative to introduce Keynote Speaker at Captain James Jack Colonial Dinner

Thomas Polk Sponsor (\$2,500)

Recognition

- ❖ Printed logo recognition on website and at all May 20th Society events including premier logo placement at noon commemoration of Mecklenburg Declaration of Independence on May 20th on corner of Trade and Tryon Streets
- ❖ Verbal recognition at all PR events as a sponsor
- ❖ Positive visibility among corporation, customers, employees and community-at-large

Participation

- ❖ 6 complimentary tickets to Captain James Jack Colonial Dinner and Fundraiser including VIP meet and greet with Keynote Speaker, John Hood

Revolutionary (\$1,000)

Recognition

- ❖ Printed logo recognition on website and at all May 20th Society events including noon commemoration of Mecklenburg Declaration of Independence on May 20th on corner of Trade and Tryon Streets
- ❖ Verbal recognition at all PR events as a sponsor
- ❖ Positive visibility among corporation, customers, employees and community-at-large

Participation

- ❖ 4 complimentary tickets to Captain James Jack Colonial Dinner and Fundraiser including VIP meet and greet with Keynote Speaker, John Hood

Friend of The May 20th Society (\$500)

Recognition

- ❖ Printed logo recognition on website and at all May 20th Society events including noon commemoration of Mecklenburg Declaration of Independence on May 20th on corner of Trade and Tryon Streets
- ❖ Positive visibility among corporation, customers, employees and community-at-large

Participation

- ❖ 2 complimentary tickets to the Captain James Jack Colonial Dinner and Fundraiser